

Patent News of Japan

October, 2017

1. First ever granted trademark consisted of musical element only.

Japan Patent Office (JPO) announced on September 26th that JPO has granted the first ever trademark which is consisted of musical element only.

JPO has accepted new types of trademark such as sound mark, motion mark motion mark, color per se mark, since April 2015 and received 1,600 applications of new types of trademark, of which, 300 marks have been granted.

New types of trademark, as new method of communication tools other than language, are expected to make great role for corporate brand strategy. According to JPO, it will support corporate brand structure by appropriate examination.

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2. JPDS will exhibit at Patent Information Fair and Conference .

From November 8th to 10th, the Patent Information Fair and Conference (PIFC) 2017 will be held in Tokyo. PIFC is the only and biggest IP event in Japan. Every year, many IP vendors of database, search service and software solutions in Japan exhibit booths to introduce their products and services. JPDS will have two booths separately: the main booth (booth No.2) exhibits the Internet search system “JP-NET” and “New CSS”, patent management software for companies “PATAS”, analysis tool “Pat-Mining JP” etc, while the second booth (booth No. 69) exhibits new product “Brand Mark Search”, patent management software for patent and law firms “PATDATA”, IP search service, IP seminars and consulting service. For more information of PIFC: <http://www.pifc.jp/2017/eng/>

If you have any questions and enquiries, please contact international-dept@jpds.co.jp

